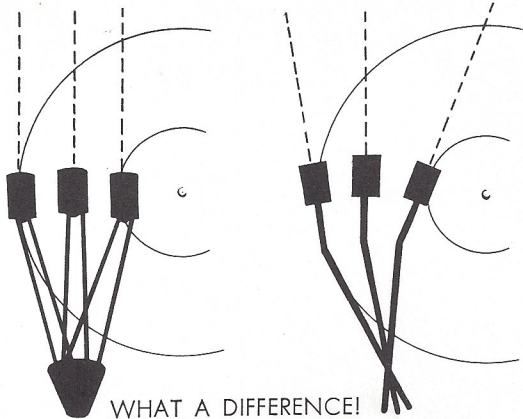


B-J TONE ARM

THE ONLY TONE ARM GEOMETRICALLY DESIGNED TO BE ALWAYS AT A TANGENT TO THE RECORD GROOVE



WHAT A DIFFERENCE!

The head of the B-J is ALWAYS TANGENT AND PARALLEL to the record groove regardless of radius.

On all conventional tone arms the head is at a DISTORTED ANGLE at all except one or two points.

"... reduces wear as well as distortion and noise... has advantages not presently possessed by other arms."

IRVING KOLODIN
Saturday Review of Literature



\$22.50
COMPLETE WITH PICKUP HOUSING AS SHOWN

NEW B J is the **ONLY** tone arm geometrically designed to hold the stylus tangential and parallel to the groove from the beginning to the end of the record.



Accommodates most standard high fidelity cartridges. (cartridges extra)

NO DISTORTION DUE TO TRACKING ERROR — Intermodulation distortion disappears and frequency response is actually extended throughout the full range of the recording.

LESS RECORD WEAR — The stylus is seated more accurately in the groove, with fewer twists and thrusts. This also means . . .

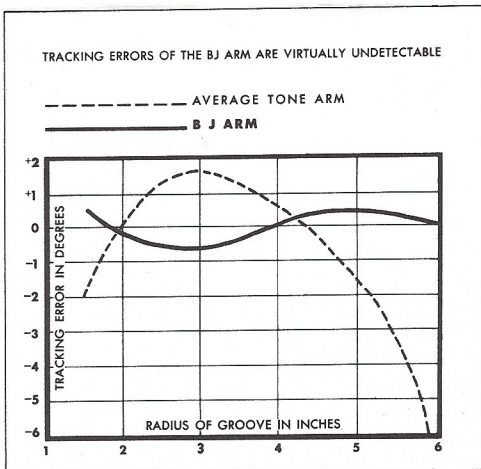
LESS STYLUS WEAR and **LESS SURFACE NOISE** —

NO TONE ARM RESONANCE — the B J twin arms of unequal length cancel each other out in a system essentially free from momentum.

COUNTERWEIGHT MASS NOT "CARRIED" by the stylus — the pedestal end doesn't swing with the arm. A true feather light pressure is achieved with less sidewall pressure — (the pressure required to move the arm across the record is less than 2 grams).

EASY TO INSTALL — Mounting template and instructions enclosed with unit.

DESIGNED TO BE USED ON SINGLE PLAY 12 INCH TURNABLES. ALLOW 12 INCH CLEARANCE (FROM CENTER PIN TO END OF ARM) FOR MOUNTING. OVERALL LENGTH OF ARM — 11 INCHES. HEIGHT IS VARIABLE BY 1/2 INCH TO ADJUST FOR VARIOUS TURNTABLES.



WORLD PATENT APPLICATIONS

MANUFACTURED IN THE U. S. A. • BY HI FIDELITY, INC.