



USER'S  
FAIR TRADE  
NET  
PRICE SCHEDULE

(EFFECTIVE JANUARY 1, 1955)

Prices subject to change without notice.

Model No. Description Fair Trade User's Net Price

**BERLANT RECORDERS**

BR-1	BROADCAST RECORDER: 7 1/2 and 15 i.p.s. Complete, consisting of separate matched drive mechanism and amplifier. Rack panel or horizontal mounting. Single track erase and record heads, dual track playback for both single and dual track tapes .....	\$545.00
BR-2	BROADCAST RECORDER: Same as BR-1, except with three dual track heads .....	\$545.00
BAR-1	AUTOMATIC RECORDER: Same as BR-1, except solenoid operated. Remote control (RCU) units extra. Single track erase and record heads, dual track playback .....	\$695.00
BAR-2	AUTOMATIC RECORDER: Same as BAR-1, except with three dual track heads .....	\$695.00
SBR-4	STEREO-MONAUURAL RECORDER: 7 1/2 and 15 i.p.s. Complete, consisting of separate drive mechanism and two amplifiers for 2 channel or 1 channel recording. Rack panel or horizontal mounting. Two half-track erase heads. "Stacked" binaural record and playback heads .....	\$795.00
SBAR-4	STEREO-MONAUURAL AUTOMATIC RECORDER: Same as SBR-4, except solenoid operated and adaptable to remote control .....	\$945.00
BD-1 or	BROADCAST DRIVE UNIT ONLY: Equipped	
BD-2	with 3 heads .....	\$400.00
BA-1	BROADCAST AMPLIFIER ONLY .....	\$180.00

**ACCESSORIES**

BT-1	SINGLE TRACK ERASE HEAD .....	\$ 32.50
BT-2	DUAL TRACK ERASE HEAD .....	\$ 27.50
BT-3	SINGE TRACK RECORD HEAD .....	\$ 32.50
BT-4	DUAL TRACK RECORD HEAD .....	\$ 27.50
BT-6	DUAL TRACK PLAYBACK HEAD .....	\$ 27.50
BB-3	"STACKED" BINAURAL RECORD HEAD .....	\$ 37.50
BB-5	"STACKED" BINAURAL PLAYBACK HEAD .....	\$ 37.50
T-3344	TRANSFORMER: Plug-in type for 50/250-ohm input, balanced or unbalanced .....	\$ 18.00
T-2560	TRANSFORMER: Plug-in type for 600-ohm balanced output .....	\$ 25.00
BRDC	CARRYING CASE for Drive Unit .....	\$ 47.50
BRAC	CARRYING CASE for Amplifier Unit and MCM-2 Mixer .....	\$ 47.50
BRDA	CARRYING CASE for Broadcast Drive and Amplifier .....	\$ 67.50
RFBR	ROLLER BASE for Broadcast Recorder Combination Case, BRDA. Furnished with four 3-inch ball-bearing swivel Bassick Casters.....	\$ 12.50
CC-1	CARRYING CASE for Broadcast Amplifier only .....	\$ 24.50
*BCW	RECORDER CABINET: Metal, matching hammertone—for Broadcast Drive, Amplifier and Multichannel Mixer, vertical mounting.....	\$ 24.00
*BKW	CONSOLETTTE: Metal, gray hammertone—for Broadcast Drive and Amplifier. May be mounted on consolette base .....	\$ 44.40
*BYW	BASE, CONSOLETTTE: Metal, gray hammertone—for Consolette. Contains storage space for tape, reels, microphones and other accessories .....	\$ 55.50

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**CONCERTONE RECORDERS**

TWR-2	20/20 RECORDER: 7 1/2 and 15 i.p.s. Complete, consisting of separate matched drive mechanism and amplifier. Vertical or horizontal mounting, dual track heads. (Without cases for custom installation.) .....	\$445.00
TWR-1	20/20 RECORDER: Same as TWR-2, except with single track erase and record heads .....	\$470.00
TWR-3	20/20 RECORDER: Same as TWR-2, except for 3 3/4 and 7 1/2 i.p.s. tape speeds .....	\$445.00
STW-4	20/20 STEREO-MONAUURAL RECORDER: 7 1/2 and 15 i.p.s. Complete, consisting of separate drive mechanism and two amplifiers for 2 channel or 1 channel recording. Rack panel or horizontal mounting. Two half-track erase heads, "Stacked" binaural record and playback heads .....	\$695.00
TWD-2	20/20 Drive Unit only. Equipped with 3 dual track heads .....	\$300.00
TWD-1	20/20 Drive Unit only. Equipped with single track erase and record and dual track playback .....	\$325.00
TWA-1	20/20 Amplifier only .....	\$180.00

**ACCESSORIES**

CT-1	SINGE TRACK ERASE HEAD .....	\$ 27.50
CT-2	DUAL TRACK ERASE HEAD .....	\$ 22.50
CT-3	SINGLE TRACK RECORD HEAD .....	\$ 27.50
CT-4	DUAL TRACK RECORD HEAD .....	\$ 22.50
CT-6	DUAL TRACK PLAYBACK .....	\$ 22.50
CB-3	"STACKED" BINAURAL RECORD HEAD .....	\$ 37.50
CB-5	"STACKED" BINAURAL PLAYBACK HEAD .....	\$ 37.50
T-3344	TRANSFORMER: Plug-in type for 50/250-ohm input, balanced or unbalanced .....	\$ 18.00
T-2560	TRANSFORMER: Plug-in type for 600-ohm balanced output .....	\$ 25.00
TWDC	CARRYING CASE: For 20/20 drive mechanism .....	\$ 47.50
TWAC	CARRYING CASE: For 20/20 amplifier .....	\$ 24.50
TWDA	CARRYING CASE: For 20/20 amplifier and drive .....	\$ 67.50
RFTW	ROLLER BASE for 20/20 Recorder Combination Case, TWDA. Furnished with four 3-inch ball-bearing swivel Bassick Casters.....	\$ 12.50
*TWCW	RECORDER CABINET: Metal, brown hammertone—for 20/20 drive and amplifier, vertical mounting .....	\$ 24.00

**BERLANT MULTI-CHANNEL MIXERS AND ACCESSORIES**

MCM-2J	BASIC MIXER, fitted with 3 contact telephone jacks .....	\$137.50
MCM-2C	MIXER, fitted with Cannon XL Connectors .....	\$145.00
T-3344	INPUT TRANSFORMER: Full frequency response shielded plug-in transformer for matching high impedance input to 50/250-ohm microphones .....	\$ 18.00
T-2560	OUTPUT TRANSFORMER: Full frequency response plug-in transformer for matching cathode follower output to 600-ohm balanced line output .....	\$ 25.00
L-69	LOSSER PAD: To attenuate high impedance high level signals to match microphone level. Attenuation can be set at zero db, 25 db, or 50 db .....	\$ 7.50
E-47	PHONO EQUALIZER: Matches variable reluctance pick-up to microphone input .....	\$ 7.50
CC-1	CARRYING CASE for Mixer, MCM-2 .....	\$ 24.50

180  
37.50  
37.50  
27.50  
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282.50

\*These items are not fair traded. Prices quoted are F.O.B. factory, Los Angeles, California.

BERLANT-CONCERTONE maintains a complete network of authorized factory service depots to provide immediate service to distributors and customers. All BERLANT-CONCERTONE recorders are warranted for both parts and labor for a period of 90 days from date of purchase by the consumer, provided the recorder has been registered at the factory.

To obtain FREE service during the warranty period, present your recorder at any service depot together with the ACTORY WARRANTY CERTIFICATE.

**BERLANT-CONCERTONE**

4917 West Jefferson Blvd.

Los Angeles 16, California



**AUTHORIZED  
SERVICE DEPOTS**

**ATLANA, GEORGIA**

Stephens Machine Company  
1070 Eden Ave., S.E.  
Dixie 6105

**NEW ORLEANS, LOUISIANA**

Professional Audio Services  
533 Aurora Avenue  
Phone: CEdar 0507

**CHICAGO 5, ILLINOIS**

Electro-Sonic Service  
542 South Dearborn  
Phone: HArrison 7-8816

**PHILADELPHIA 2, PENNA.**

Recording Equip. Service Co.  
1535 Cherry Street  
Phone: RIttenhouse 6-2010

**DENVER, COLORADO**

Gunnerson Sound Company  
1253 Curtis Street

**PHOENIX, ARIZONA**

ELCO Electrical Communicatoin Co.  
202 East Fillmore Street  
Phone: ALpine 2-8248

**HOUSTON, TEXAS**

Electro-Mechanical  
Development Company  
2337 Bissonnet  
Phone: JUstin 3374

**SAN CARLOS, CALIF.**

Western Scientific Co.  
1357 Laurel Street  
Phone: LYtell 3-3372

**LAKWOOD 7, OHIO**

Educator's Music Service  
13613 Detroit Avenue

**SEATTLE 1, WASHINGTON**

Olympic Engineering Co.  
2010 Westlake Avenue  
Phone: MUtual 3890

**LONG ISLAND CITY, N.Y.**

Fisher Radio Corp.  
21-41 44th Drive  
Phone: MUrray Hill 8-1520

**SPOKANE 4, WASHINGTON**

Sound Recording Co.  
South 9 Howard St.  
Phone: MADison 1341

**LOS ANGELES 16, CALIF.**

Berlant Associates  
4917 West Jefferson Blvd.  
Phone: REpublic 1-2141

**ST. LOUIS 3, MO.**

Commercial Electronic Ser.  
2609 Olive Street  
Phone: OLive 6164

**NEW HAVEN, CONN.**

David Dean Smith, Inc.  
262 Elm Street  
Phone: UN. 5-1101

**TAMPA 9, FLORIDA**

Burdett Sound Recording Co.  
3619-21 Henderson Blvd.  
Phones: TAmpa 88-2181  
TAmpa 88-1241